

F.No.1-1/2013-ECCE
Government of India
Ministry of Women and Child Development

Shastri Bhawan, New Delhi

21/4 April, 2014

To

All Principal Secretaries/ Secretaries of States/UTs I/C of ICDS

[Sub: Budget and Human Resource Provision for ECCE under ICDS Mission]

Sir/Madam

As you are aware the purpose of Early Childhood Care and Education (ECCE) in ICDS is to support children's learning and development which includes physical and motor; language; cognitive; socio-personal; emotional, creative and aesthetic appreciation.

1. Government of India has reaffirmed its commitment to ECCE by approving and notifying the National ECCE Policy. In accordance with the vision of the National ECCE Policy, MWCD has prepared National ECCE Curriculum Framework and Quality Standards which have been approved by Government. These have been circulated to all States and UTs vide D.O. Letter No. 6-3/2009-ECE, dated 23rd January, 2014.
2. As you are aware the following are the human resource provisions at State Level for ECCE under ICDS Mission and communication has been made vide Letter No. 1-9/2012-CD1, dated 14th November, 2013 and Letter No. 1-9/2012/CD1, dated 9th January, 2014.
 - I. For Mission Directorate in Larger States (with 15 or more districts)
 - a. Programme Manager, ECCE
 - b. Senior Consultant (ECCE)
 - c. Consultant (ECCE)
 - II. For Mission Directorate in Smaller States (with less than 15 districts)
 - a. Programme Manager, Health, Nutrition and ECCE
 - b. Senior Consultant (ECCE)
 - c. Consultant (ECCE)
 - III. Institutional Arrangement at the Block/Project Level
 - a. ECCE Coordinator
3. In addition there is opportunity for qualified additional Anganwadi worker which can be used for ECCE in High Burden districts. Besides in the Cluster Resource Centre qualified ECCE personal within the TOR can be considered apart from the link worker.
4. With reference to D.O. Letter No. 6-3/2009-ECE it was communicated to all States and UTs that the year 2014-15 has been declared as the thematic year for Early Childhood Care and Education. Therefore it is important to understand contextual need and make use of the enabling mechanisms to make ECCE success at all levels and more specifically at AWC level. Hence all the states are requested to adopt appropriate strategies directed towards making each AWC a 'vibrant ECD centre'.

5. In this connection, I would like to draw your kind attention towards the available avenues of funds towards furtherance of Early Childhood Care and Education (ECCE) objectives, as outlined in the 'ICDS Mission: The Broad Framework of Implementation'. The following points provide the detailed indicative budget provisions (as gross figure), as per 'ICDS Mission: The Broad Framework of Implementation', which may be optimally leveraged/utilized towards planning of activities under ECCE.

- A. Cost of Printing ECCE Activity Book for 3.7 crore children, expert team on call, consultation for drafting policy framework and printing of child assessment cards- **INR 573 Crore**
- B. Cost of Conducting ECCE Day at each AWC in a month @Rs.1000 per annum per AWC/mini AWC- **INR 522 Crore**
- C. PSE Kit @ Rs.3000 per kit p.a. at each AWC & Rs.500 per kit p.a. at mini AWC- **INR 1559 Crores**

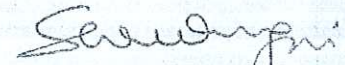
6. There are other cross-cutting areas of funds part of which can also be utilized towards activities under ECCE. The following are those sources.

- A. Monitoring and Evaluation- **INR 1247 Crore**
- B. Training- **INR 1159 Crore**
- C. Untied Fund for AWC cum Creches- **INR 1291 Crore**
- D. Untied Fund for Innovations, Best Practices and Voluntary action, implementation through NGOs, fund for facilitating referrals for children with disabilities or children with special needs- **INR 2318 Crore**
- E. Management Cost- **INR 580 Crore**
- F. Grading and Accreditation- **INR 32 Crore**

7. The details of fund allocation for ECCE from direct sources and other indicative sources are enclosed herewith for reference. These would be subject to demand projection, justification and availability of resources.

8. I request you to please take into account the above mentioned provisions for human resource and budget while planning for the ECCE component in the respective AIPs of the States and Union Territories.

Yours faithfully


(Shreeranjani)

(Joint Secretary, MWCD)

Tel No-011 23387683

Copy to:

- 1. Director dealing with ICDS Scheme-35 States/UTs

Direct Fund Allocation for ECCE (Rs. In Crores)				
SI No	Heads	Level	Amount (Rs. In Crores)	Cross Reference
1	Early Childhood Care and Education (ECCE)			
1.1	Cost of Printing ECCE Activity Book @ Rs.50/- per child for 3.7 crore children, expert team on call, consultation for drafting policy framework and printing of child assessment cards @ Rs.10 per child/-.	State	573	1. SI. No. 12, State Level Budget Sheet, Page 116, 'ICDS Mission: The Broad Framework for Implementation' (Annexure XIX) 2. Letter No. F.No. 1-6/2013-ECCE, dated 05-08-2013
1.2	Cost of Conducting ECCE Day at Each AWC in a month @Rs.1000 per annum per AWC/mini AWC	AWC Level	522	SI. No. 6, AWC/Mini AWC Level Budget Sheet, Page 119, 'ICDS Mission: The Broad Framework for Implementation' (Annexure XIX)
Sub-total for ECCE (Rs. In Crores)			1095	
2	Pre-School Education Kit (PSE Kit)			
2.1	PSE Kit @ Rs.3000 per kit p.a. at each AWC & Rs.500 per kit p.a. at mini AWC	AWC Level	1559	SI. No. 12, AWC/Mini AWC Level Budget Sheet, Page 119, 'ICDS Mission: The Broad Framework for Implementation' (Annexure XIX)
Sub-total for PSE Kit (Rs. In Crores)			1559	

Other Cross-cutting Sources for Funding which can also be utilized for ECCE (Rs. In Crores)

<i>Sl No</i>	<i>Heads</i>	<i>Amount (Rs. In Crores)</i>	<i>Cross Reference</i>
1	Untied Fund for AWC cum Creches	1291	Sl. No. 20, Cost of ICDS Mission at National, State, District, Block/Project and Village Levels, Page 113, 'ICDS Mission: The Broad Framework for Implementation' (Annexure XIX)
2	Untied Fund for Innovations, Best Practices and Voluntary action , implementation through NGOs, fund for facilitating referrals for children with disabilities or children with special needs	2318	Sl. No. 10 D, National Level Budget Sheet, Page 115, 'ICDS Mission: The Broad Framework for Implementation' (Annexure X-X)
3	Monitoring and Evaluation	1247	Sl. No. 9, Annexure XIX, page 113, 'ICDS Mission: The Broad Framework of Implementation'
4	Training	1159	As a proportion of total allocation towards Training, Sl. No. 15, Annexure XIX, page 113, 'ICDS Mission: The Broad Framework of Implementation'
5	Management Cost	580	Sl. No. 23, Cost of ICDS Mission at National, State, District, Block/Project and Village Levels, Page 113, 'ICDS Mission: The Broad Framework for Implementation' (Annexure XIX)
6	Grading and Accreditation	32	Sl. No. 18, Cost of ICDS Mission at National, State, District, Block/Project and Village Levels, Page 113, 'ICDS Mission: The Broad Framework for Implementation' (Annexure XIX)